



216715 NEWCOM⁺⁺
DM.3.4
Promotional material

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Abstract:

The document collects current advancement in the definition of logos and promotional materials for the new association.

Keyword list:

promotional material, logo

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INTRODUCTION

This document collects and shows the first promotional materials for the Association.

While the Association itself is still under the registration phase, some aspects can still vary or be defined later in the next months. Above logos and promotional building blocks, the website and its layout will be one of the most important marketing aspects to be delivered as soon as the association will be fully registered.

PROMOTIONAL MATERIAL

Logo (full color)



Figure 1 - EURASCON logo version 1



Figure 2 - EURASCON logo version 2



Figure 3 - EURASCON logo version 3

Logo (monochrome)



Figure 4 - EURASCON logo version 1



Figure 5 - EURASCON logo version 2



Figure 6 - EURASCON logo version 3

Brochure templates

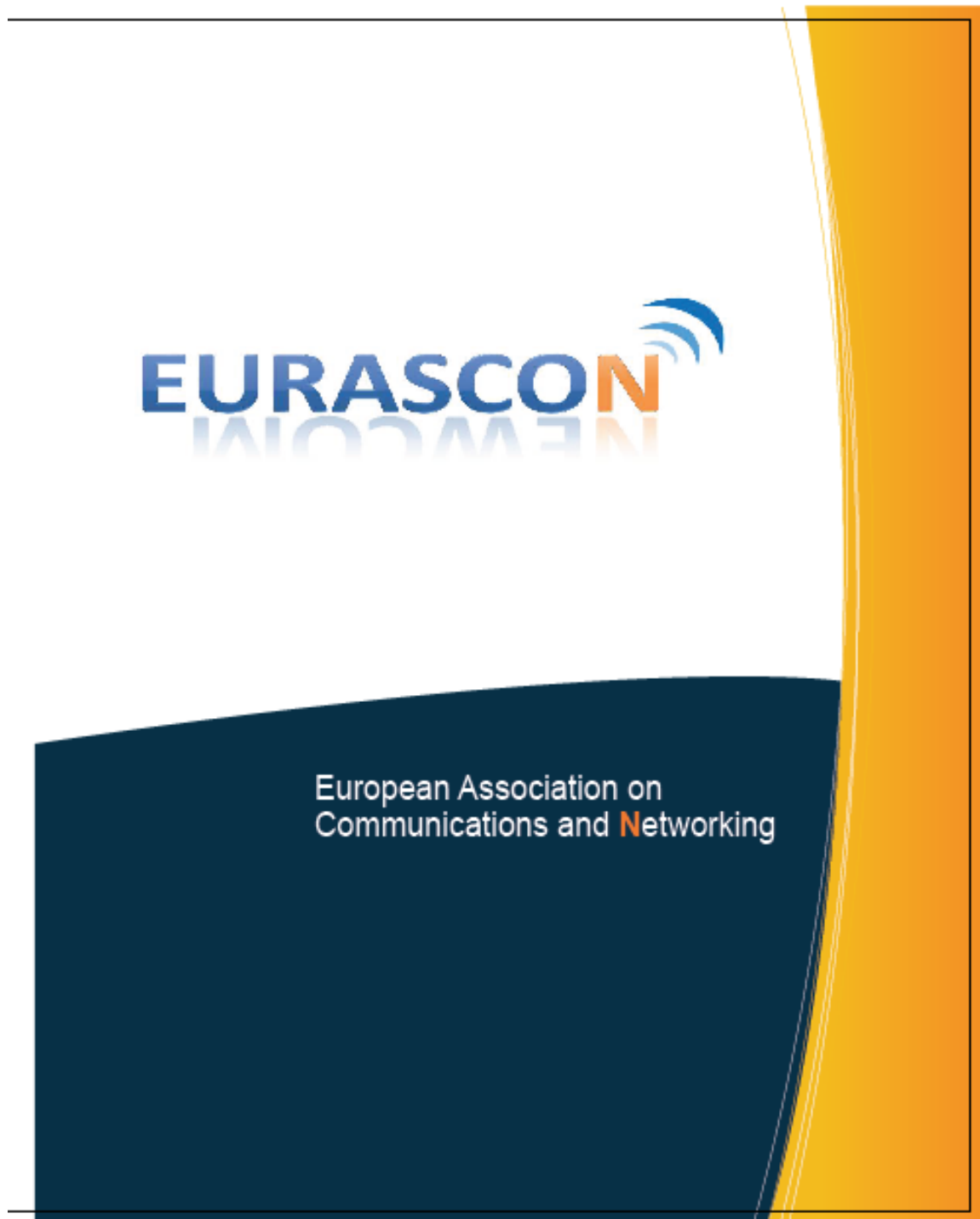


Figure 7 - Brochure layout version 1

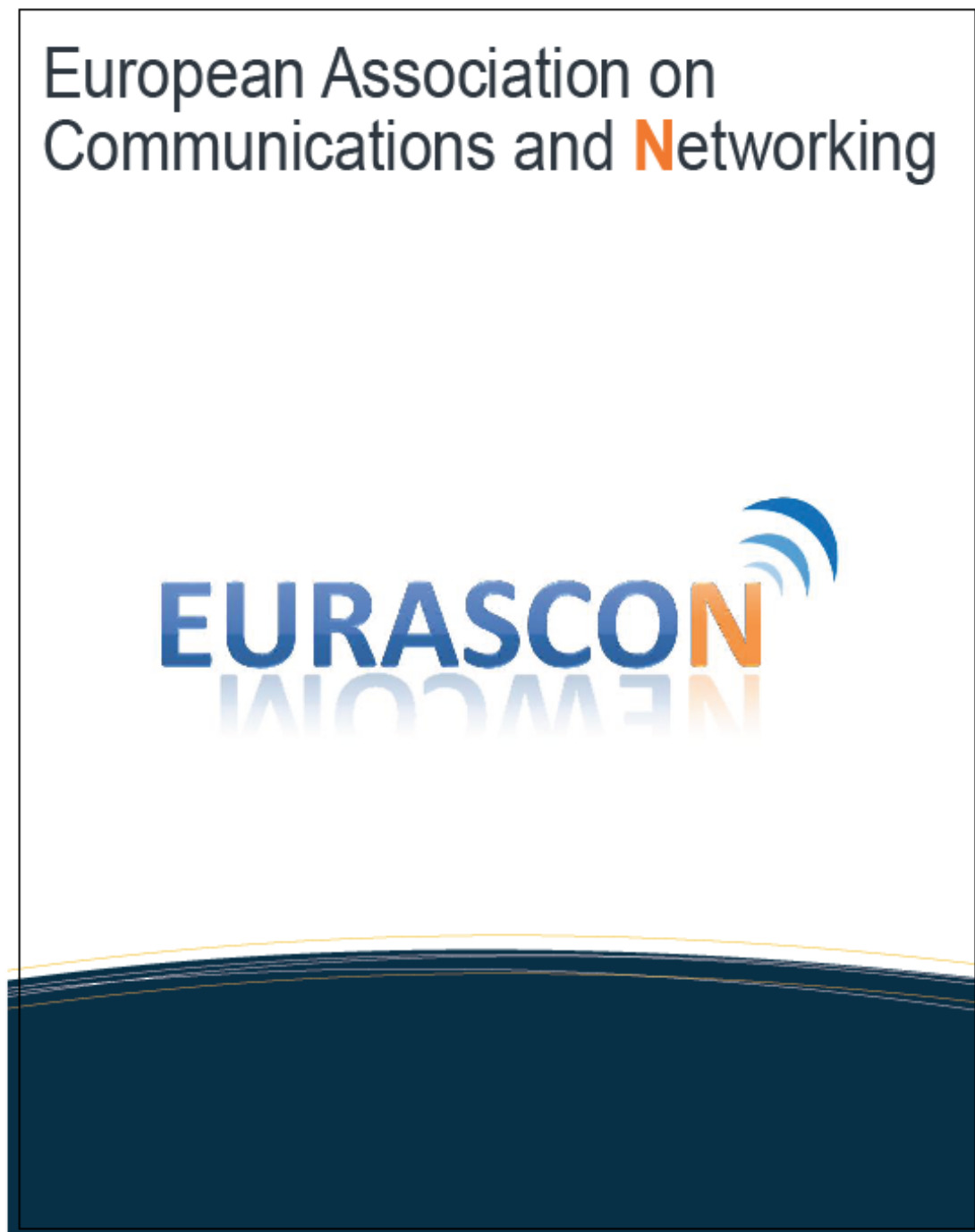


Figure 8 - Brochure layout version 2

